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Environmental Communication, breaking
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emerged in the United States around the

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1980s. Researchers began studying environmental communication as a stand-alone theory because of the way environmental activists used images and wording to persuade their public's.

Environmental communication - Wikipedia

In the simplest terms, environmental

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communication is communication about environmental affairs. This includes all of the diverse forms of interpersonal, group, public, organizational, and mediated communication that make up the social debate about environmental issues and problems, and our relationship to the rest of nature.

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The mission of environmental
communication is to investigate and
publicize issues affecting the natural
world, and humans' role in environmental

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Environmental communication is a complex and interdisciplinary field of study and practice that engages scholars, industry practitioners, and members of the public.

Guide to Environmental Communication:

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culture both within an organisation and
across a wide range of stakeholder
interests.

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Public policy communication Public
policy is one of the main forces that can

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steer and facilitate societal change. To this end, public authorities use a mix of legal, economic, and information tools to tackle environmental degradation and to preserve the environment.

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